

Workshop on
Technology & Knowledge
Management
in Small & Medium Industries
at Trivandrum
on 14th & 15th February 2001

You may be aware that Energy Management Centre (EMC) – Kerala, an autonomous Centre under the Department of Power, is engaged in energy efficiency activities in the State - in the industrial, commercial, domestic, agriculture and transport sectors. Our activities include identification of the appropriate technological upgradation required on establishments, linking with the service providers within India or abroad, dissemination of technological advances and skillupgradation of our professionals, etc.

Recently, we have entered into an MoU with the Industries Department of Kerala to have joint programmes in order to improve the technological competitiveness in our industries to increase productivity & effectiveness through various energy efficiency improvement programmes through energy audits and awareness & training programmes which we are sure will prepare our industries to tap the emerging opportunities and to face the threats of Globalisation.

After our collaborative exercises with government organisations like DSIR, Department of Industries & Commerce Kerala, K-Bip, UNIDO, HIC, and UN-ESCAP, we are happy to conduct this workshop on 14th & 15th of February 2001 at Mascot Hotel, Trivandrum jointly with DSIR, Department of Industries & Commerce Kerala, K-BIP, UN-APCTT & TAN (Technology Assessment Network).

The Hon. ble Minister for Industries & Social Welfare, Smt. Suseela Gopalan has kindly consented to inaugurate the workshop on 14.02.01 morning at 0900 hours. The Principal Secretary Industries, Shri. K Mohandas will be presiding over the function.

The topics which are proposed to be covered for this workshop are (i) technology as a source of competitive advantage, (ii) enhancing innovativeness & creativity in industrial enterprises, (iii) strategies for technology acquisition & assimilation, (iv) technology assessment, (v) basic issues in intellectual property rights, (vi) technology pricing, (vii) Government support measures for technology development, (viii) R&D management, (ix) international experiences in managing technology and (x) case studies.

Shri. Ajay Kumar, IAS would be engaging a session at 1000 hrs on 15.02.01 as a faculty member of the workshop which we are sure will give an insight on the near futuristic industrial scenario of our country in general and of Kerala in particular when viewed through the lens of opportunities and threats of globalisation. Some of our other faculty members are from DSIR, Govt. of India and UN - APCTT.

We would like to restrict the participation to 30 on first-come-first-served basis, to make the workshop more effective. To have serious discussions and to take advantage of the various schemes in which DSIR and UN - APCTT provides subsidy for technology transfer and concessional import duties for obtaining sophisticated equipments from abroad and for establishing laboratory facilities and also for establishing & improving R&D

facilities, we would appreciate participation of your senior level executives in this workshop.

I would request you to take advantage of this opportunity to participate in this two day workshop to present your issues and to find out whether appropriate solutions could be identified and if so, how. Participation is restricted to Industries, R&Dgov.inanisations, Technical Institutes and consultants through invitation.

You may please confirm your participation by returning the enclosed form at the earliest. Needless to say that this being the initial step to improve the technologicalcompetetiveness to face the global competition, we would be expecting your presence in addition to other executives from your fold.

We have great pleasure in inviting you on behalf of all our collaborators- **DSIR, Department of Industries & Commerce, Kerala, K-BIP, UN-APCTT & TAN** (Technology Assessment Network) to join us in our efforts to promote Technology & Knowledge Management efforts for healthy and sound economic growth in the coming days of global competition. Being a development promotioprogramme, no registration fee is charged.

**** Registration forms to reach EMC by 10 Feb 2001**

(Use separate sheets for each individual)

**** Seats are limited strictly to 30. First come first served****

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