

The Hindu 13/12/2021

MARKET BUZZ

A BUSINESS INITIATIVE

**Energy Management Centre organises
'Haritha Yatra'**



Energy Management Center organised Haritha Yatra with the message 'Change to electric vehicles'. Actor Tovino Thomas flagged off the vehicle rally that started from Palayam University College and ended up at Central Stadium. "Man is a part of nature. Therefore, conservation of nature is essential for human survival. This requires the transition to carbon-free electric vehicles." Mr. Tovino said. EMC Director R Harikumar, MLAs Kadakampally Surendran, V.K. Prashanth, Youth Commission Chairperson Chintha Jerome, and others participated. The rally was organised with the participation of government-public sector entities, private companies and individuals. Electric vehicles are characterised by being carbon free, noise free and low cost. The Energy Management Center aims to spread these messages through its two-week parade.